

AdBoard

Dynamic Communication

Market Shares of Vehicles Brands

Brand	Nr of Cars Sold	Share
Ford	1.617	10.77%
VW	1.560	10.39%
Toyota	1.244	8.28%
Mercedes	1.229	8.18%
Honda	1.228	8.18%
Opel	938	6.25%
BMW	904	6.02%
Peugeot	728	4.85%
Renault	716	4.77%
Mazda	506	3.37%
Audi	488	3.25%
Mitsubishi	477	3.18%
Citroen	361	2.40%
Nissan	346	2.30%
Volvo	344	2.29%
Chevrolet	332	2.21%
Proton	289	1.92%
Suzuki	241	1.60%
Seat	241	1.60%
Hyundai	165	1.10%
KIA	151	1.01%
Skoda	131	0.87%
Jaguar	114	0.76%
SAAB	107	0.71%
Mini	97	0.65%
Subaru	77	0.51%
Others	387	2.58%
Total	15.018	100%

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According to the Department of Statistics for the period of January to October 2006 the most popular models were the following:

MOST POPULAR BRANDS
JAN – OCT 2006

Brand	Nr of Cars
Ford Focus	1.061
Volkswagen Golf	589
Toyota Corolla	520
Mercedes Series E	386
Honda Jazz	417
Opel Astra	527
BMW Series 3	381
Peugeot 307	215
Renault Megane III	210
Mazda 3	474
Audi A3	211
Mitsubishi Colt	294
Citroen C4	203

Source: Magazine In Business, Department of Statistics Cyprus