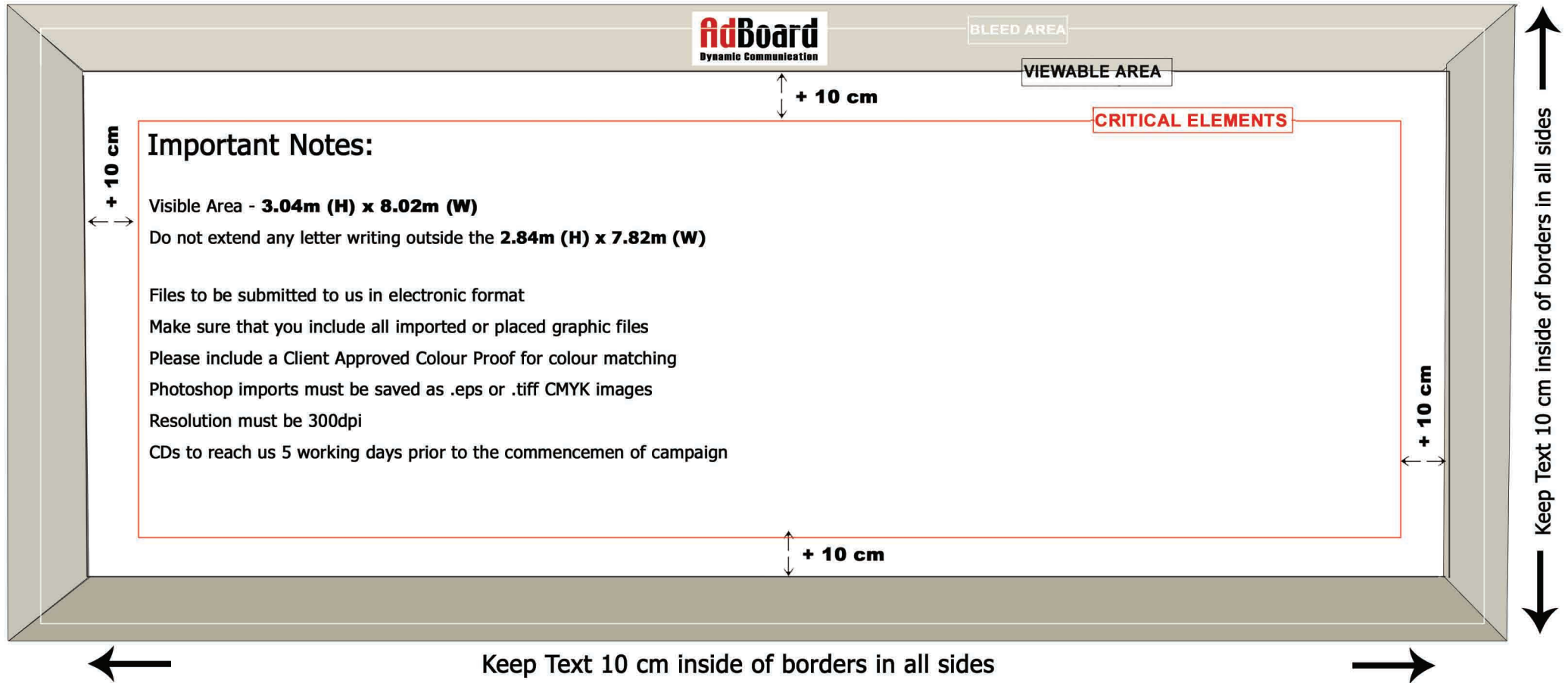


Large Format 3.04x8.02



Important Notes:

Visible Area - **3.04m (H) x 8.02m (W)**

Do not extend any letter writing outside the **2.84m (H) x 7.82m (W)**

Files to be submitted to us in electronic format

Make sure that you include all imported or placed graphic files

Please include a Client Approved Colour Proof for colour matching

Photoshop imports must be saved as .eps or .tiff CMYK images

Resolution must be 300dpi

CDs to reach us 5 working days prior to the commencement of campaign

Important Note: Due to structure variations, printing suppliers and stretching, we recommend that you keep important visual elements inside the Critical area of 2.84m x 7.82 m