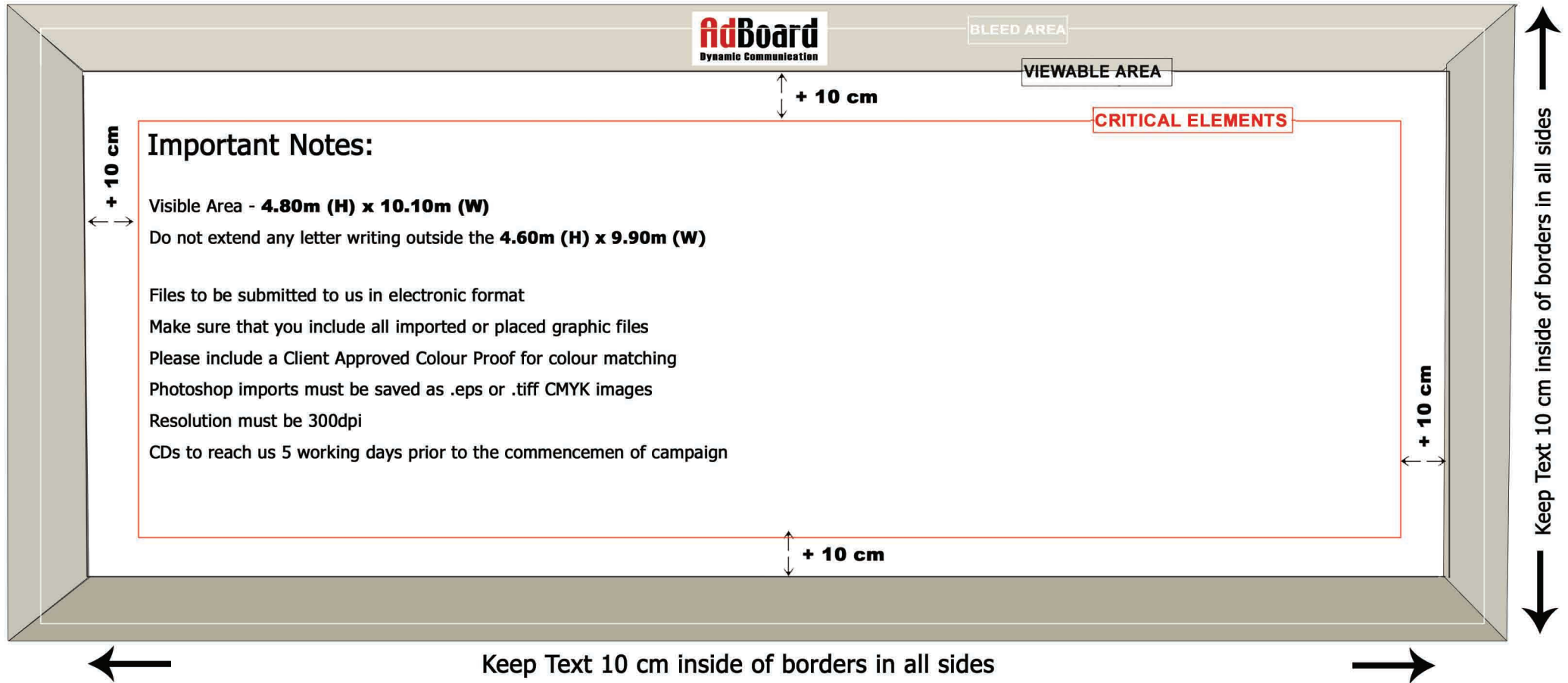


# Large Format 4.80x10.10



## Important Notes:

Visible Area - **4.80m (H) x 10.10m (W)**

Do not extend any letter writing outside the **4.60m (H) x 9.90m (W)**

Files to be submitted to us in electronic format

Make sure that you include all imported or placed graphic files

Please include a Client Approved Colour Proof for colour matching

Photoshop imports must be saved as .eps or .tiff CMYK images

Resolution must be 300dpi

CDs to reach us 5 working days prior to the commencement of campaign

**Important Note:** Due to structure variations, printing suppliers and stretching, we recommend that you keep important visual elements inside the Critical area of 4.60m x 9.90 m