

Large Format 3.00x8.10



BLEED AREA

VIEWABLE AREA

CRITICAL ELEMENTS

+10 cm

+10 cm

+10 cm

+10 cm

Important Notes:

Visible Area - **3.00m (H) x 8.10m (L)**

Do not extend any letter writing outside the **2.80m (H) x 7.90m (W)**

Files to be submitted to us in electronic format

Make sure that you include all imported or placed graphic files

Please include a Client Approved Colour Proof for colour matching

Photoshop imports must be saved as .eps or .tiff CMYK images

Resolution must be 300dpi

CDs to reach us 5 working days prior to the commencement of campaign

Keep Text 5 cm inside of borders in all sides

Keep Text 10 cm inside of borders in all sides

Important Note: Due to structure variations, printing suppliers and stretching, we recommend that you keep important visual elements inside the Critical area of 2.80 m x 7.90m