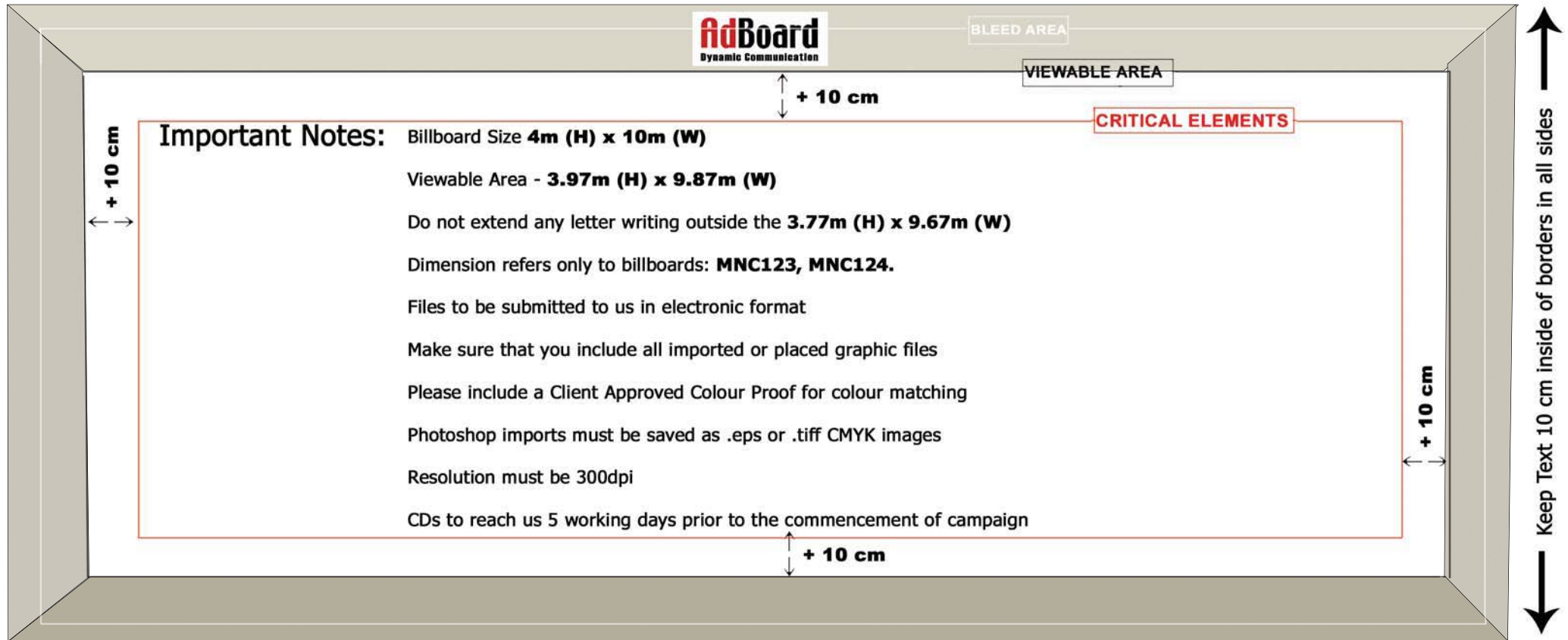


# Monopole 4m (H) x 10m (W)



## Important Notes:

- Billboard Size **4m (H) x 10m (W)**
- Viewable Area - **3.97m (H) x 9.87m (W)**
- Do not extend any letter writing outside the **3.77m (H) x 9.67m (W)**
- Dimension refers only to billboards: **MNC123, MNC124.**
- Files to be submitted to us in electronic format
- Make sure that you include all imported or placed graphic files
- Please include a Client Approved Colour Proof for colour matching
- Photoshop imports must be saved as .eps or .tiff CMYK images
- Resolution must be 300dpi
- CDs to reach us 5 working days prior to the commencement of campaign

Keep Text 10 cm inside of borders in all sides

**Important Note:** Due to structure variations, printing of suppliers and stretching, we recommend that you keep important visual elements inside the Critical area of 3,77m x 9,67m